

VEER NARMAD SOUTH GUJARAT UNIVERSITY

T.Y.B.Com Hons.

Semester V

Financial Management

(Inforce from the Academic Year – 2013-2014)

Unit 1: Financial management:

Financial goals, profit v/s wealth maximization, financial functions – investments, financing and dividend decisions, financial planning

Unit 2: Capital budgeting:

Nature of investment decisions, investments evaluation criteria, payback period, accounting rate of return, net present value, internal rate of return, profitability index, NPV and IRR , comparison of all methods.

Unit 3: Cost of capital:

Significance of cost of capital, calculating cost of debt, preference shares, equity capital and retain earnings, combine (weighted) cost of capital

Unit 4: Operating and financial leverage:

Activity leverage and Structural leverage, Measures, effect on profit, analyzing alternative financial plans, Impact of Debt and Equity in capital structure, combine financial and operating leverage.

REFERENCE:

Khan M. Y. and Jain P. K. Financial Management text and problems, text and problems, Tata MacGraw Hills, New Delhi

Prasanna Chandra Financial Management theory and practice, Tata MacGraw Hills, New Delhi

Pandey I M. Financial Management Vikas Publication House, New Delhi

Ravi M. Kishor Financial Management

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Semester VI

Financial Management

(Inforce from the Academic Year – 2013-2014)

Unit 1: Capital structure:

Meaning and definition, Theories and determinants, Debt-Equity Ratio analysis, EBIT-EPS analysis, Financial Break-even, Net Income Approach, Net Operating Income Approach, Weighted Average Cost of Capital Approach, Modigliani and Miller Theory.

Unit 2: Dividend policies:

Meaning and kinds of Dividends, Issues in dividend policies, Walter's model, Gordon's model, M. M. Hypothesis, form of dividends and stability in dividend and its determinants, SEBI guidelines in dividend policy.

Unit 3: Management of working capital:

Nature of working capital, significance of working capital, operating cycle and factors determining of working capital requirements. Management of working capital – cash, receivables and inventories. Working capital management strategies-Conservative Approach, Aggressive Approach, Matching Approach, Zero working capital Approach , Working capital policies.

REFERENCE:

Khan M. Y. and Jain P. K. Financial Management text and problems, text and problems, Tata MacGraw Hills, New Delhi
Prasanna Chandra Financial Management theory and practice, Tata MacGraw Hills, New Delhi
Pandey I M. Financial Management Vikas Publication House, New Delhi
Kishor Ravi Financial Management, Taxman's publication

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Semester V

Money and finance

(Inforce from the Academic Year – 2013-2014)

Unit 1:

Money:

Functions, alternative measures to money supply in India – their different components, meaning and changing relative importance of each other, High powered money – meaning and uses, source of change in High powered money.

Unit 2:

Finance:

Role of finance in economy, kinds of finance, financial system, components, financial intermediaries, markets and instruments and their functions. International Monetary fund

Unit 3:

Indian banking system:

Definitions of bank, commercial banks – importance and functions, structure of commercial banking system in India, balance sheet of bank, meaning and importance of main liabilities and assets, regional rural banks, cooperative banking in India.

Unit 4:

Process of credit creation by banks:

Credit creation process, determination of money supply and total bank credit.

Reference:

Khan M.Y. Indian Financial System Theory And Practice: Tata MacGraw Hills, New Delhi

Sengupta A.K. and Agarwal M.K. Money Market Operations in India.

Vinayakan N: Banking by 2000A.D. kanishka publishers, Delhi

RBI bullitens

Banking Commission reports

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Semester VI

Money and finance

(Inforce from the Academic Year – 2013-2014)

Unit 1:

Development banks and other nonbanking financial institutions, their main features, unregulated credit markets in India – their main feature.

Unit 2:

Reserve bank of India, functions, instruments of monetary and credit control, main feature of monetary policy since independence.

Unit 3:

Problems and policies of allocation of institutions credit, problems between government and commercial sectors, inter sector and interregional problems, problems between large and small borrowers, operations of conflicting pressure before and after nationalization in 1969, Fiscal Policies of Government of India

Unit 4:

Interest rates:

Various rates in India (viz. bond rate, bill rate, deposits rates, etc.), administrated rates and market- determine rates, sources of difference in rates of interest, behavior of average level of interest rates since 1951 – impact of inflation and inflationary expectations.

Reference:

Khan M.Y. Indian Financial System Theory And Practice: Tata MacGraw Hills, New Delhi

Sengupta A.K. and Agarwal M.K. Money Market Operations in India.

Vinayakan N: Banking by 2000A.D. kanishka publishers, Delhi

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Semester V

Advance Management

(Inforce from the Academic Year – 2013-2014)

Unit-1: Material Management:

1. Meaning and concept, Importance and scope of Material Management.
2. Purchasing Policies & Procedures
3. Inventory Control- Meaning, Objectives, Importance.
4. Importance and Methods of Material Auditing.

Unit-2: Production Management:

1. Meaning & Scope of Production Management
2. Plant Location and Plant Lay-out.
3. Production Planning and Control.
4. Production: Meaning, Importance & Measures.

Reference Books:

1. R.S. Davar : Principles of Management
2. Broom: Production Management
3. N.K.Nair: Material Management
4. K. Aswathappa & K. Shridhara Bhat

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Semester VI

Advance Management

(Inforce from the Academic Year – 2013-2014)

Unit-1: Crisis & Disaster Management

1. Crisis Management: Meaning, Types, Causes and Resolution.
2. Disaster Management: Meaning, Nature and classification of Disaster, remedies of disaster.

Unit-2: Marketing Management:

1. Introduction: Meaning of Markets, Types of Market, Meaning of Marketing, Marketing functions (Classification).
2. Marketing Mix: Meaning, Importance-Four Ps.
3. Marketing Segmentation: Meaning, Importance, & Basis.
4. Marketing Control: Meaning, Importance, Tools used in Marketing Control
5. Marketing Research: Meaning, Scope, Stages, Techniques, and Limitations.

Reference Books:

1. Philips Kotler : Marketing Management
2. R.S. Daver: Modern Marketing Management
3. Sherlekar: Marketing Management
4. Disaster Management By Dhaval Mehta